



**The Corporation of the City of Cornwall**  
**Regular Meeting of Council**  
**Report**

Department: CAO  
Report Number: 2021-17-CAO  
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Meeting Date: July 12, 2021  
Subject: Cornwall's Eco Day

**Purpose**

To provide Council with information on the Cornwall Eco Day event scheduled for Saturday, August 7, 2021 from 10 am to 2 pm.

**Recommendation**

That Council proclaim Saturday, August 7, 2021, as "Eco Day" in the City of Cornwall.

**Financial Implications**

The cost of Eco Day is minimal, including only the rental of the Pop-Up Shop and signage which was created internally. The event is fortunate to have participants from community organizations and volunteers.

**Strategic Priority Implications**

Cornwall's Eco Day directly relates to Pillar 5 of the Strategic Plan:

*Being Leaders in Sustainability and Climate Change*

This community event demonstrates the City of Cornwall's forward-thinking approach on public education and taking the lead on reducing our carbon footprint.



At the same time, it also relates to Pillar 1 of the Strategic Plan:

*Developing waterfront through ownership, partnerships for business and recreation opportunities*

A portion of the event will take place at the Pop-up shops and along the waterfront.

### **Background / Discussion**

Earth Day 2021 took place on April 22, 2021. Unfortunately, Ontario was under lockdown on this date which limited the types of activities that could take place in the community. Therefore, City Staff, in partnership with Raisin Region Conservation Authority, are planning “Cornwall’s Eco Day” for August 7, 2021 to provide ecological, climate and environmental awareness for residents of the City of Cornwall.

Staff have been in close contact with the Eastern Ontario Health Unit and have completed a detailed COVID-19 Safety Protocol Plan for the event.

Working closely with community organizations and groups, the following is scheduled to take place:

- City Staff will have a booth at the Pop-Up Shop in partnership with Raisin Region Conservation Authority to share information with the public on backyard and water conservation, and pollinators.
- The Cornwall Public Library will be creating an environmental educational display at the Library.
- St. Lawrence River Institute will be located by their office to teach about species in the St. Lawrence River and the benefits of reducing use of paper.
- Transition Cornwall + will be providing mini tours of the Tiny Forest, Edible Garden behind Bandshell, Eco Park and Arboretum.
- The Environmental and Climate Change Committee will be holding a “map-mocracy” booth at the Clock Tower to discuss the important eco topics in the community.



- The Local Fill will be demonstrating easy household swaps for disposables at their store.

Cycling to the various locations will be encouraged. A map will be created using the City's GIS system to highlight Eco Day locations and other community areas of environmental interest.

The Public Information Coordinator, in partnership with Raisin Region Conservation Authority, will be launching a communications campaign beginning July 13 to spread the word about Eco Day.