



The Corporation of the City of Cornwall
Regular Meeting of Council
By-law Explanatory Note

Department: Infrastructure and Municipal Works
Division: Transit
Report Number: 2021-105-Infrastructure and Municipal Works
Prepared By: Jean Marcil, Division Manager
Meeting Date: December 13, 2021
Subject: Note to By-law authorizing the renewal of agreement with Bench Press Limited (operating as Creative Outdoor Advertising)

Purpose

To renew the current agreement with Bench Press Limited who operates as Creative Outdoor Advertising for an additional five years with the option for further renewals.

Background / Discussion

Creative Outdoor Advertising has been providing advertising space on transit benches since 2006. The current agreement will expire on January 7, 2022 and both parties are desirous to renewing the agreement for a further five years with the option for an additional five year period.

Creative Outdoor Advertising is responsible to supply, install and maintain all benches.





Report Approval Details

Document Title:	Note - Agreement Renewal with Bench Press Limited - 2021-105-Infrastructure and Municipal Works.docx
Attachments:	
Final Approval Date:	Dec 7, 2021

This report and all of its attachments were approved and signed as outlined below:

Bill de Wit - Dec 7, 2021 - 5:45 PM

Maureen Adams - Dec 7, 2021 - 7:37 PM