

From: noreply@esolutionsgroup.ca <noreply@esolutionsgroup.ca> **Sent:** Tuesday, March 16, 2021 1:58 PM

To: Manon Levesque <MLevesque@cornwall.ca>

Subject: New Response Completed for Request Proclamation - Flag-Raising - Lights

[External E-mail]

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Hello,

Please note the following response to Request Proclamation - Flag-Raising - Lights has been submitted at Tuesday March 16th 2021 1:57 PM with reference number 2021-03-16-011.

- **Your name:**
MARIANNE GAGNON
- **Your organization:**
Save Your Skin Foundation
- **Phone number:**
12502566561
- **Email address:**
marianne@saveyourskin.ca
- **Your special event:**
Melanoma and Skin Cancer Awareness Month
- **Date(s) of the event:**
May 1-31, 2021
- **My organization is interested in...**
Proclamation at Council
- **Requested text for proclamation:**
"MELANOMA AND SKIN CANCER AWARENESS MONTH"

WHEREAS It is imperative that communities across Canada be reminded of the importance of sun safety;

AND WHEREAS Over-exposure to UV radiation is one of the major causes of melanoma and non-melanoma skin cancers;

AND WHEREAS Skin cancer is the most common of all cancers. 1 in 6 Canadians born in the 1990s will get skin cancer in their lifetimes;

AND WHEREAS Many people seek sun without taking the advisable precautionary measures and are unaware that any darkening of skin colour, including a tan, is indicative of UV damage;

AND WHEREAS Skin self-examinations should be performed on a monthly basis because

skin cancers are highly treatable when detected early;

AND WHEREAS Save Your Skin Foundation is dedicated to the fight against non-melanoma skin cancers, melanoma and ocular melanoma through nationwide education, advocacy, and awareness initiatives:

NOW, THEREFORE the month of May 2021 will hereby be proclaimed as MELANOMA

AND SKIN CANCER AWARENESS MONTH

- **Requested date for proclamation (council is held the 2nd and 4th Monday of each month with the exception of March, July and August):**
April 26, 2021
- **Requested date(s) and time for flag-raising:**
NA
- **Requested City representative(s) for flag-raising:**
NA
- **Requested colours for Fountain:**
NA
- **Requested dates to have these colours in place:**
NA
- **Requested dates for banner display:**
NA
- **Description of banner contents:**
NA
- **Any additional comments? Please include a link to more information if possible.** As May marks both Melanoma and Skin Cancer Awareness Month and the beginning of summer, it is imperative that communities across Canada be reminded of the importance of sun safety at this time of the year. In order to keep your citizens aware, informed, and vigilant about the potential risks of over-exposure to UV radiation, we ask that you, as a mayoral body, publicly proclaim May as Melanoma and Skin Cancer Awareness Month in your municipality.

Over-exposure to UV radiation is the leading cause of melanoma and non-melanoma skin cancers. Though skin cancers should be largely preventable, their diagnosis rates are increasing. Skin cancer is the most common of all cancers. 1 in 6 Canadians born in the 1990s will get skin cancer in their lifetimes. There are more new cases of skin cancer each year than the number of breast, prostate, lung and colon cancers COMBINED. While most forms of non-melanoma skin cancer can be surgically removed, melanoma is an aggressive form of cancer. The five-year relative survival rate of melanoma that has metastasized is 18%.

Despite these figures, many people seek sun without taking the advisable precautionary measures, or believe that only severe burns contribute to one's risk of skin cancer. In fact, any darkening of skin colour, including a tan, is indicative of UV damage.

Mayor of New Westminster, B.C., Jonathan Coté, has committed to proclaim May 2021 as Melanoma and Skin Cancer Awareness Month, and challenges other municipalities to follow his example by promoting sun safety, skin cancer awareness, and early detection information among their populations.

“People are spending more time outside now than ever and it’s crucial that more be done to educate people on the importance of sun safety. This is why as Mayor of New Westminster, I’m happy to support this important initiative and challenge all municipalities to do the same.” - Mayor Jonathan Coté

If you choose to make the proclamation, Save Your Skin Foundation will provide you with an online resource package providing information on these matters and a certificate recognizing your municipality’s efforts.

Save Your Skin Foundation is a Canadian non-profit registered charity founded by North Vancouver resident and melanoma survivor Kathleen Barnard. It is dedicated to the fight against non-melanoma skin cancers, melanoma and ocular melanoma through nationwide education, advocacy, and awareness initiatives like this one.

Thank you for your consideration. We look forward to working with you.

<https://saveyourskin.ca/>

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