



**The Corporation of the City of Cornwall**  
**Regular Meeting of Council**  
**Notice of Motion**

Department: Corporate Services  
Division: Clerk's Division  
Report Number: 2021-10-Council Members  
Meeting Date: March 22, 2021  
Subject: Mission Statement

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Proposed by: Councillor Elaine MacDonald

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Seconded by: Councillor Syd Gardiner

Whereas, currently, our Strategic Plan mission statement is "To provide services that enable a financially and environmentally sustainable community which will care and provide for the needs and values of its residents".

Whereas the goal of all we do is a sustainable community; and

Whereas, universally, sustainability has been acknowledged as resting on the three pillars of the environment, economy and society. Sometimes called the "triple bottom line" a balance among the policies affecting the environment, the people and the economy is recognized as the formula for sustainability.

Therefore, given that sustainability is our goal, let us add the word socially to financially and environmentally in the expression of the Mission Statement in our Strategic Plan. The Mission Statement would then read "To provide services that enable a financially, socially and environmentally sustainable community which will care and provide for the needs and values of its residents".

The addition of this word does not imply a change in direction or emphasis, or tasks as outlined in the Strategic Plan but it makes a clear acknowledgement of the importance of people in all we do.