

From: Meghan Lauber
<meg.lauber@lyttoncommunications.com> **Sent:** Tuesday,
January 12, 2021 1:19 PM
To: Bernadette Clement <BClement@cornwall.ca>
Cc: Manon Levesque <MLevesque@cornwall.ca>
Subject: Mentors Needed! January Mentoring Month

[External E-mail]

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Dear Mayor Clement and Team,

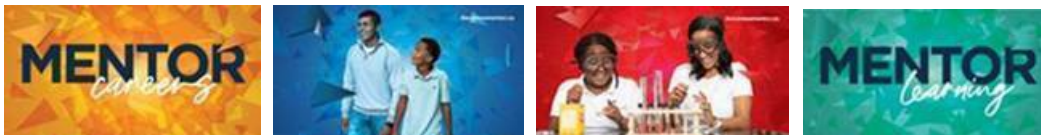
January is Mentoring Month! **Please help us encourage caring adults in your community to become mentors.**

Over 15,000 Canadian youth are waiting to be matched with a mentor. Many of these young people have been deeply affected by the Covid-19 pandemic, and are struggling with barriers to education, employment and equity.

[MENTOR Canada](#) is a coalition of organizations that enhance and expand youth mentoring. We are working together to expand access to mentoring and empower every young person to fulfil their potential. MENTOR Canada is funded by the Government of Canada's Youth Employment Skills Strategy and BMO Financial Group.

We have developed some tools we hope you will find helpful in spreading the word. [Click here](#) to download our bilingual toolkit including:

1. Social media tiles and post copy. We've included some examples below:



2. A video to share with your social media network. [Watch it here.](#)
3. A sample message you may wish to share with your constituents to encourage them to become mentors.
4. Follow us on social media



Thank you,
Meghan Lauber on behalf of MENTOR Canada

MEGHAN LAUBER
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