



*Peace Begins
With Us*

Global Peace Challenge 2020
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"Music with all its subtlety has immense power to unite people, spread love and bring peace in the world!"

– Sanchita Pandey

Call to artists and management worldwide,

This is an invitation to participate in the Global Peace Challenge 2020, a livestream concert and global movement based around a singular purpose: promoting peace worldwide.

WHO ARE WE?

We are a volunteer movement of peacemakers based in Vermont, organizing and promoting peace-focused events throughout this year. Though we had hopes for a series of in-person concerts and events, Covid quickly changed that, so here we are, networking our first worldwide streaming event. So far, so awesome.

GPC 2020 launched on January 1st of this year and currently has close to 60 "Peace Ambassadors" throughout the Americas, Europe, Africa,

Asia, Australia, and New Zealand (full list of ambassadors and their bios on our web site). As you read this our invitations are going out and our ambassadors are earnestly getting to work networking this event in their circles.

Global Peace Challenge 2020 is officially organized under the Peace Abbey, a non-profit 501(c)(3) charitable organization based in Millis, Massachusetts. Neither GPC 2020 nor the Peace Abbey are affiliated with any organized religion though we gladly work with all faiths and non-theists who seek Peace.

WHAT DO WE WANT?

Peace for all mankind. Our mission is to positively offset the growing negativity and violence the average person encounters every day through their lived experiences, the news, and social media. All of that adds up and takes a toll, we know, and we are committed to offering an alternative in any way we can.

OK, PEACE, GOT IT... HOW?

Music. Music is a powerful medicine that unites us all beyond race, faith, or language, speaking directly to the heart of every person on this planet. Music makes space for peace and moves it forward from person to person. It is in that spirit and that context we are building a platform for your music to reach new people.

OK, HOW DOES IT WORK?

It's easy. Contact us (info below). We'll email you the technical requirements for your video and a link to a submission form. You then send back your video before the deadline date. Done. All you need is

your video and an internet connection. Submission is free. All performances are pro-bono.

One song per performer please. We will not own any rights to your music, and we will never sell or use any of your material in any way without explicit consent from you, the artist, or your management.

IS THIS A FUNDRAISER?

Yes!!! We have a few very modest expenses to recoup but beyond that all proceeds raised through GPC 2020 will go to Musicares, a charity providing health, financial and rehabilitation services to music people in times of need.

THANK YOU FOR READING!

2020 is a year none of us will forget. The Global Peace Challenge 2020 live stream is an opportunity to make Peace a memorable part of this unpredictable year. We hope you will join us.

Warm regards,

Tom Connors

Founder & Program Director, Global Peace Challenge 2020

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