



The Corporation of the City of Cornwall
Regular Meeting of Council
Report

Department: Planning, Development and Recreation
Division: Economic Development
Report Number: 2020-333-Planning, Development and Recreation
Prepared By: Bob Peters, Division Manager
Meeting Date: July 13, 2020
Subject: Final Update- Cornwall Small Business Emergency Support Loan

Purpose

To provide Council with a final report on the Cornwall Small Business Emergency Support Loan Program.

Recommendation

That Council receive report 2020-333-Planning, Development and Recreation.

Financial Implications

Funding for the Small Business Emergency Support Loan is sourced from the Brownfields Reserve and therefore does not have any immediate impact on the 2020 operating budget. In June, the City transferred \$542,500 to 109 businesses.

If all applicants meet their commitments by December 31, 2022, the total forgivable portion of the loan would be \$108,500. The forgivable portion would be funded through the 2021 and 2022 budgets at \$54,250 in each budget year.

Staff in Financial Services will be following up with the applicants in the Fall of each year to ensure applicants are aware of their ongoing commitments in the program.

Strategic Priority Implications

This development falls under the Economic Development section of City Council's Strategic Priorities. It is also supported by the City's Economic Development Strategic Plan.

Background / Discussion

On April 29, 2020, City Council approved the Cornwall Small Business Emergency Support Loan program to provide support to offset the effects of the COVID-19 crisis, and at the same time provide assistance to local businesses as they work to transition to a more resilient business model.

Funding for the program would be sourced from the Brownfields Reserve and as loans are paid back the Reserve would be replenished.

The Loan Program offered an interest-free loan of up to \$5,000 for qualifying businesses, with \$1,000 of the loan being forgivable if the entire loan was repaid by December 31, 2022.

The program was extensively marketed in a short period of time and received very positive reaction from the business community.

Following two intake periods, the program was closed after providing funding to 109 local small businesses, representing an investment in the local economy of \$542,500.

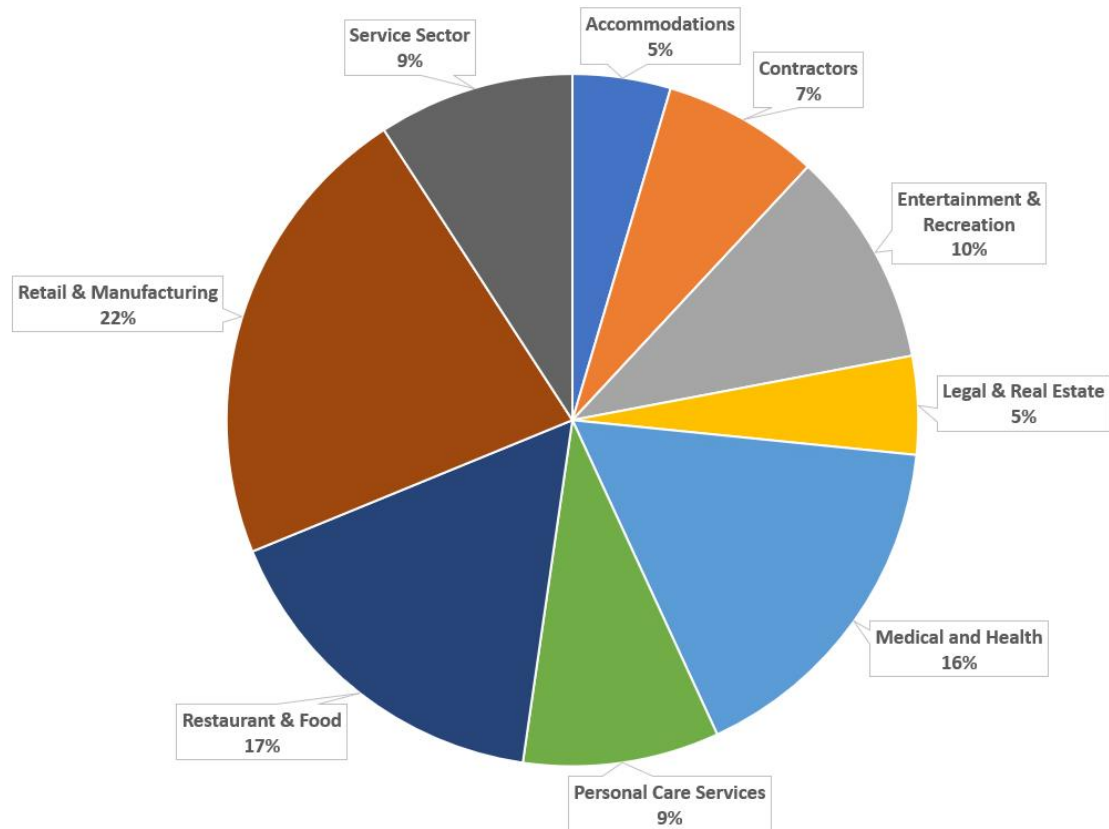
In all, the program helped to support 318 full time and 170 part time jobs.

The average business has 3 full time employees, supporting a further 1.5 part time positions.

The following chart provides an overview of the loan applicants by sector, and the attached map provides the geographic distribution.

As illustrated in the pie chart, the program attracted a wide range of businesses active in a variety of business sectors.

Loan Applicants by Sector



Accommodations.....	5
Motels, Inns, Retirement Home	
Contractors.....	8
Landscaping, Painting, Renovations, Mechanical	
Entertainment and Recreation	11
Athletics, Arts	
Legal and Real Estate.....	5
Medical and Health.....	18
Dentist, Eye Care, Pharmacy, Physio, Chiropractic, Counselling	
Personal Care Services.....	10
Hair Studios, Barbers, Spa, Wellness Centres, Massage	
Restaurant and Food.....	18
Restaurants, Bakeries, Food Processors, Growers, Cafés	
Retail and Manufacturing.....	24
Retail Stores, Automotive, Light Manufacturing	
Service Sector.....	10
Yoga Studios, Dance Studios, Educational, Photography, Music	



Document Title:	Final-Cornwall Small Business Emergency Support Loan - 2020-333-PDR.docx
Attachments:	- CSBESL - Applicants by Location.pdf
Final Approval Date:	Jul 8, 2020

This report and all of its attachments were approved and signed as outlined below:

Mark A. Boileau - Jul 7, 2020 - 4:10 PM

Tracey Bailey - Jul 7, 2020 - 5:34 PM

Maureen Adams - Jul 8, 2020 - 9:20 AM