

May 28, 2020

To: Cornwall City Council
Cc: City Clerk Manon Levesque

Re: Response on Business Parking - COVID-19

On request from the office of the General Manager, Planning, Development and Recreation, the Cornwall & Area Chamber of Commerce was asked to prepare a response to the motion presented to council by counsellor Eric Bergeron at the council meeting on May 11th regarding "Business Parking - COVID-19".

The Chamber supports the Downtown Business Improvement Area (DBIA) position that there be 1-hour complimentary on street parking and 2-hour complementary parking in the area municipal lots. We further recommend strict enforcement of these measures. We trust that this will also be extended to Le Village.

It is our expectation that the City ensure that amidst and post pandemic, parking not become an obstacle, but rather an attractant to shoppers. Ease of access for shoppers, specifically shoppers with mobility issues, is paramount in the age of online shopping.

Downtowns are the heart of cities and an illustration of community economic health. It is of the utmost importance that we listen and respond to the request of our BIA's. Working together, we can revitalize, re-grow, and reinvent the BIA's amidst this pandemic.

The Chamber commits to making itself available for further discussion and looks forward to working with City administration and counsel on a resolution which benefits all parties.

Sincerely,

Greg Pietersma, Executive Director,

Cornwall & Area Chamber of Commerce pietersma@cornwallchamber.com