

May 24 – 30, 2020

The theme for Paramedic Services Week 2020 is **Pandemic: Paramedics on the Front Line** and demonstrates the important role that paramedics play on the front lines of the healthcare system during a pandemic.

During a global pandemic health emergency, paramedics play an integral role on the front lines of healthcare. Paramedics are often an early point of contact in the public arena. If not called upon to respond to YOU in need when YOU call, they are “running toward” the risks associated with a pandemic response when they arrive.

The PCC endeavours to highlight the contributions of important roles played by paramedic professionals during a pandemic outbreak. These proud professionals are well positioned in their mobile role to make significant contributions to working toward protecting the health and well-being of the citizens they serve, YOU.

The first day of Paramedic Services Week is Sunday, May 24th; the public education component begins Monday, May 25th and wraps up on Saturday May 30th. Each of the first five days has a specific public education focus that is designed to educate citizens on paramedics during a pandemic health emergency and day six is an opportunity for the public to get to know their local paramedics and emergency medical responders through recognition initiatives.

Monday – Activating 911 and Call Screening

Tuesday – Personal Protective Equipment (PPE); What and Why?

Wednesday – Protect the Protectors/Help the Helpers

Thursday – Stay Informed; What and Why We Do What We Do?

Friday – Health and Resiliency

Saturday – Paramedic Services Recognition Day

The Paramedic Chiefs of Canada welcome you to use any or all of the packages that have been developed for this special week. Each theme package contains key messages, suggested teaching strategies, and recommended audiences/venues.