



The Corporation of the City of Cornwall
Regular Meeting of Council
Report

Department: Corporate Services
Division: Clerk's Division
Report Number: 2020-249-Corporate Services
Prepared By: Manon Levesque, City Clerk
Meeting Date: January 13, 2020
Subject: Electoral System Review Public Consultation

Purpose

To provide Council with a Public Consultation Plan and estimated cost to conduct public engagement for an Electoral System Review.

Recommendation

That Council receive Report 2020-249-Corporate Services.

Financial Implications

The following costs will be absorbed by the Clerk's Division budget.

Postage	\$2,670
Cornwall Chamber of Commerce's Spring Home & Leisure Show	\$200
Rental Space at Cornwall Square	\$300
Advertising in the Cornwall Standard Freeholder x 3 and Cornwall Seaway News x 3	\$4,500
Facebook Ad x 14 days	\$1,400
Printing	\$1,200
Poster Boards	\$300
Total Cost	\$10,570

Strategic Priority Implications

The City of Cornwall is recognized as a welcoming and healthy community with a strong municipal government providing effective services and infrastructure. The conduct of a public engagement enforces Cornwall's Vision by giving its residents the opportunity to have their say on what that municipal government looks like.

Background / Discussion

On November 25, 2019, Council directed Administration to engage in public consultation on introducing wards and changing Council size and to prepare a report on costing and timelines of the consultation.

We are proposing that the City of Cornwall's consultation regarding the Electoral System Review be open for a period of six weeks (from April 1, 2020, to May 15, 2020) and that it be made available to the public in the following ways:

- Online: the survey will be hosted on www.surveymonkey.com and shared on www.Cornwall.ca, Facebook, Twitter, and Instagram. (A copy of the sample Survey is attached to this Report.)
- In local newspapers: the complete survey will be advertised in local newspapers for residents to complete and return to City Hall.
- By mail: 2,000 printed surveys will be mailed to randomized City of Cornwall addresses. Pre-paid return envelopes will be included.
- In print: printed surveys will be placed in City facilities and community spaces, including the Cornwall Public Library, City Hall, Benson Centre, Civic Complex, and Centre Charles-Émile Claude.
- In-person: in addition to an open house engagement session and a table at the Cornwall Square, residents will also be able to participate through "dotmocracy" boards at the City of Cornwall's booth at the Cornwall Chamber of Commerce's Spring Home & Leisure Show.

We are targeting a total of 2,500 which represents approximately 20% of the 12,488 registered voters who cast their ballots in the 2018 municipal election.

The compiled results of the survey and of the public engagement sessions will be presented to Council by Report at a Regular Council Meeting in the summer of 2020.



Accessibility Impact

Our Survey and Public Engagement Events will be promoted using a variety of formats, in print, by email, online as well as telephone and social media. The Survey has been created using plain language.

Website

The City's website makes information accessible and available to people who have vision loss, learning disabilities or difficulty getting to public meetings.

Venues

The Cornwall Square, City Hall and the Cornwall Civic Complex are accessible to people with disabilities, having elevators and accessible washrooms. Both the Cornwall Square and the Cornwall Civic Complex have several accessible parking spots. All metered parking spots on City Streets are free for those displaying their accessible parking permits.

Document Title:	Electoral System Review Public Consultation - 2020-249-Corporate Services.docx
Attachments:	- Electoral System Review.pdf
Final Approval Date:	Jan 8, 2020

This report and all of its attachments were approved and signed as outlined below:

Manon L. Levesque - Jan 7, 2020 - 6:53 PM

Geoffrey Clarke - Jan 8, 2020 - 5:09 PM

Maureen Adams - Jan 8, 2020 - 8:39 PM