



The Corporation of the City of Cornwall
Regular Meeting of Council
Report

Department: Planning, Development and Recreation
Division: Building and By-law
Report Number: 2019-226-Planning, Development and Recreation
Prepared By: Christopher Rogers, Chief Building Official
Meeting Date: November 25, 2019
Subject: **Cornwall and Area Chamber of Commerce Request to
Provide Limited Complimentary Parking in December**

Purpose

This report is in response to a Chamber of Commerce document dated November 14, 2019 (attached), containing a request to suspend parking enforcement (paid parking) in the month of December, between 4:00 p.m. and 6:00 p.m. daily; the Chamber's request is exclusive to the Downtown and LeVillage BIA Districts.

Recommendation

- (a) That Council receive Report 2019-226
- (b) That Council provide direction with respect to the Chamber of Commerce's request.

Financial Implications

The paid parking program is Monday to Friday from 9:00 a.m. to 6:00 p.m. Complimentary parking is being requested for two of those nine hours in the month of December, exclusively in the Downtown and LeVillage BIA Districts . Parking meters and pay by plate stations are located predominately in these two commercial districts. This considered and as the Chamber's request is a component of a "shop local" initiative, the estimated revenue loss based on 2018 actual revenue is not limited to the BIA Districts but has been estimated based on city wide complimentary parking . It is



estimated to be in the \$7,200 range (approximately 1.5% of the total 2018 actual meter, pay station and violation revenue) .

Background / Discussion

There are two components to what is commonly referred to as "parking enforcement". One of them is the paid parking program where public parking is offered by the City at a \$1.00 per hour rate, Monday to Friday from 9:00 a.m. until 6:00 p.m. Additional revenue is derived from associated violations where parking tickets are issued for failure to pay, expired time limit and similar violations.

Paid public parking facilities promote parking space use turnover and limits monopolisation of available parking. This benefits commercial activity, particularly for urban core retail and service establishments.

Funding for the entire parking enforcement initiative is primarily derived from the paid parking program, and fully offsets operating expenditures; any excess is deposited to the parking enforcement Reserve Fund.

The second component of parking enforcement is a 24/7 activity, ensuring that public welfare and right-of-way maintenance regulations contained in the Traffic and Parking By-Law are respected. Said regulations protect against barrier free (accessible) parking abuse, municipal sidewalk and fire hydrant obstructions and municipal property damage resulting from parking on the sodded City boulevard. It supports school zone safety, property and emergency access, garbage and snow removal as well as street cleaning activity. Some revenue is derived.

Enforcement of this public welfare component of "parking enforcement" cannot be suspended and is not the subject of the Chamber of Commerce's request.

Conclusion

Any revenue contraction is of concern, particularly as the 2018 purchase of replacement auto issue ticket devices and supporting software continues to impact the parking program Reserve Fund.

As informed earlier in this report, the forecasted revenue loss reflects city wide complimentary parking between 4 p.m and 6 p.m , Monday to Friday for the month of December. Reasonably, it is not limited to the two BIA's, as the Chamber of Commerce has requested.

Document Title:	Limited Complimentary Parking in December - 2019-226-Planning, Development and Recreation.docx
Attachments:	- parking request 2019.pdf
Final Approval Date:	Nov 19, 2019

This report and all of its attachments were approved and signed as outlined below:

Christopher Rogers - Nov 14, 2019 - 5:02 PM

Mark A. Boileau - Nov 15, 2019 - 2:50 PM

Maureen Adams - Nov 19, 2019 - 10:11 PM