



**The Children's Aid Society
La Société de l'aide à l'enfance**

of the United Counties of | des Comtés unis de
Stormont, Dundas & Glengarry

August 21, 2019

Ms. Bernadette Clément
City of Cornwall
360 Pitt Street
Cornwall, ON K6J 3P9

Dear Ms. Clément:

October is an awareness month and our focus is on promoting **safety and well-being for children and youth**. This month is more commonly referred to in the community as our "Purple Ribbon campaign". Each year, The Children's Aid Society of the United Counties of Stormont, Dundas & Glengarry runs a public awareness campaign to increase participation in our efforts to provide safety and well-being for our children and youth, thereby strengthening the community in which we live. The Children's Aid Society of S. D. & G. wishes to highlight the month of October in order to bring greater awareness in our communities.

To help color SD&G **purple**, we would like to ask City Hall to light up **purple** for the month of October to show your commitment to this very important campaign. During the month of October, we will also be promoting our "**Dress Purple Day**" on October 24th. We invite you and the staff at the City of Cornwall to **dress purple to unite in keeping kids safe**. You will be in good company with the rest of Ontario as the campaign is now province wide. Please feel free to include any communication regarding this campaign on your internal Info Site, Calendars, Facebook & Twitter page.

On behalf of the Children's Aid Society of the United Counties of Stormont, Dundas and Glengarry, I would like to request your support for our campaign through an official proclamation recognizing **October as Child and Youth Safety and Well-Being Month**. I have attached a template proclamation for your review.

Thank you in advance for your support and kind attention to this matter.

Sincerely,

Chelsea Lefebvre
Purple Ribbon Campaign Lead
613-937-7422

**We are here to help.
On est ici pour aider.**

CHILD AND YOUTH SAFETY AND WELL-BEING PROCLAMATION

Whereas, The Children's Aid Society of the United Counties of Stormont, Dundas & Glengarry is mandated to protect every child and youth and their right to safety and well-being, the Society invites all citizens to join in a collective effort to help protect our children; and

Whereas, it is a community problem and finding solutions depends on involvement among people throughout the community; and

Whereas, the effects are felt by whole communities, and need to be addressed by the entire community; and

Whereas, effective awareness prevention programs succeed because of partnerships created among social service agencies, schools, religious and civic organizations, law enforcement agencies, and the business community; and

Whereas, all citizens should become more aware of the negative effects on our children and youth when safety and well-being is compromised its prevention lies within the community, and become involved in supporting parents to raise their children in a safe, nurturing environment; and

Now Therefore Be It Resolve That, I, Bernadette Clément, Mayor of the City of Cornwall, do hereby proclaim October 2019 as "*Child and Youth Safety and Well-Being Month*" in the City of Cornwall and call upon all citizens, community agencies, religious organizations, medical facilities, and businesses to increase their participation in our efforts to protect children and youth, thereby strengthening the community in which we live.

Mayor Bernadette Clément