

Strategy “At a Glance” (2019-2022)

Mission

To provide services that enable a financially and environmentally sustainable community which will care and provide for the needs & values of its residents

Vision

The City of Cornwall is recognized as a welcoming and healthy community with a strong municipal government providing cost effective services and infrastructure. We will earn this reputation by:

1. Developing our **waterfront** through ownership and partnerships creating business and recreational opportunities;
2. Attracting and enhancing a **workforce** that meets the demands of local employers;
3. Pursuing diverse population **growth of 50,000**;
4. Growing the **quality of our housing stock** including attainable housing;
5. Being **leaders in sustainability** and climate change impact

Five Priorities in 2019-2021 (with initiatives)

1. Waterfront development

1. Sustain pressure to own strategic parts of the our waterfront
2. Joint venture with Akwesasne to remediate/develop the Harbour Lands
3. Encourage private sector development (residential, retail, commercial)
4. Pop up businesses:
5. Sports and recreation opportunities (top 10)
6. Development of Pointe Maligne Park with budgeted funds

2. Skilled workforce

1. Explore short-term affordable housing as a way to facilitate the relocation of workers
2. Convene a task force
3. Lobby gov't officials to reverse trends of immigrants to large centres
4. Facilitate liaison activities between job creators, educators and senior government to define needed skills and improve existing programs
5. Investigate/promote more post secondary education programs

3. Housing opportunities

1. Explore short-term affordable housing as a way to facilitate the relocation of workers
2. Create a task force
3. Create rental licensing registry will enable a database and adherence to applicable by-laws and standards.
4. Look at options to increase enforcement of property standards, building & fire codes.

4. Economic development

1. Focus on reducing number of vacant commercial spaces
2. Encouraging infill project e.g. Brookdale
3. Attract remote workers via incentives
4. Attract culture and sporting events via Tourism
5. Promote and utilize branding for areas of the City

5. Environmental sustainability

1. Reduce energy consumption
2. Create Environment & Climate Change Committee
3. Track our green house gas emissions and reduce our carbon footprint
4. Composting
5. Water meters
6. Education on recycling & waste reduction
7. Banning Plastic Bags