



The Corporation of the City of Cornwall
Regular Meeting of Council
Report

Department: Planning, Development and Recreation
Division: Parks and Recreation
Report Number: 2023-33-Planning, Development and Recreation
Prepared By: James Fawthrop, General Manager, Planning, Development and Recreation
Meeting Date: April 24, 2023
Subject: Canada Day Funding Request

Purpose

To obtain approval from Council to provide funding to the Canada Day Committee to support the Canada Day celebration in Lamoureux Park.

Recommendation

That Council approve \$25,000 of funding to support the 2023 Canada Day celebrations in Lamoureux Park and provide ongoing funding in future Municipal Budgets.

Financial Implications

There was no funding included in the 2023 Budget for this event. The amount required could be funded by savings within other areas in 2023. If the City is not able to absorb this cost through savings, Administration will recommend it be funded from Working Reserves and repaid in 2024. As the Canada Day celebration event in Lamoureux Park is one of the City's "Signature Events" it receives in-kind services from the City.

Strategic Priority Implications

The Canada Day celebrations align with Council's 2019-2022 Strategic Priority Mission Statement, *"To provide services that enable a financially and environmentally sustainable community which will care and provide for the needs and values of its residents."* As well as the Vision Statement, *"The City of Cornwall is recognized as a welcoming and healthy community with strong municipal government providing effective services and infrastructure."* This initiative also aligns with Pillar 1, *"Developing waterfront through ownership, partnerships for business, recreational opportunities, Item 2 - Sports and recreation opportunities,"* of the 2019-2022 Council Strategic Priorities.

Background / Discussion

The Canada Day Committee has submitted a request for sustainable funding from the City to support the Canada Day celebrations in Lamoureux Park (see Canada Day letter to Council).

In 2022, after a 2-year absence, the Canada Day Committee had made a one-time funding request to the City for \$12,000 to help cover the cost of the event's fireworks display, which was approved by Council. At that time, the Committee stated that the 2-year hiatus due to the pandemic had limited the Committee's ability to generate the necessary funding opportunities needed to provide a free, family friendly event for all in attendance. The Committee felt strongly about being able to continue to provide free activities for all ages as part of the Canada Day celebration.

Traditionally the event starts with a Senior's Breakfast in the morning and offers a children's fun zone with many inflatable structures and games, along with several interactive kids' activities, all day live musical entertainment on the Bandshell stage, and ending with a fireworks display. The main sources of revenue for the Canada Day Committee are the Heritage Canada Grant, local sponsorship, and revenue generated from food vendors being able to sell in the park.

Over the last several years, the Committee has struggled to maintain the list of activities as per past years due to increasing costs, as well as cited struggles to raise the necessary funds through donations.



Administration is supportive of providing financial support for the Canada Day festivities in 2023 and on an ongoing basis in future Municipal Budgets. The Canada Day celebration is a not-for-profit event and free to all members of the community to enjoy. Administration recommends that Council approve \$25,000 of funding to support the 2023 Canada Day celebrations and provide ongoing funding for the event in future Municipal Budgets.

Accessibility Impact

The Canada Day celebration in Lamoureux Park is a free event and accessible to all residents.

Document Title:	Canada Day Funding Request - 2023-33-Planning, Development and Recreation.docx
Attachments:	- Canada Day Letter 2023 City.docx
Final Approval Date:	Apr 19, 2023

This report and all of its attachments were approved and signed as outlined below:

Tracey Bailey - Apr 19, 2023 - 12:42 PM

Mark A. Boileau - Apr 19, 2023 - 2:50 PM